

Thorsen's DEPT. 73 COMPACT DISPLAY

DESIGNED EXCLUSIVELY FOR THE HARDWARE DEALER

A complete display of popular Socket sets, Flat Wrench "Glitter-Pak" sets **and** open stock all combined in one COMPACT display in only 2 feet of wall space.

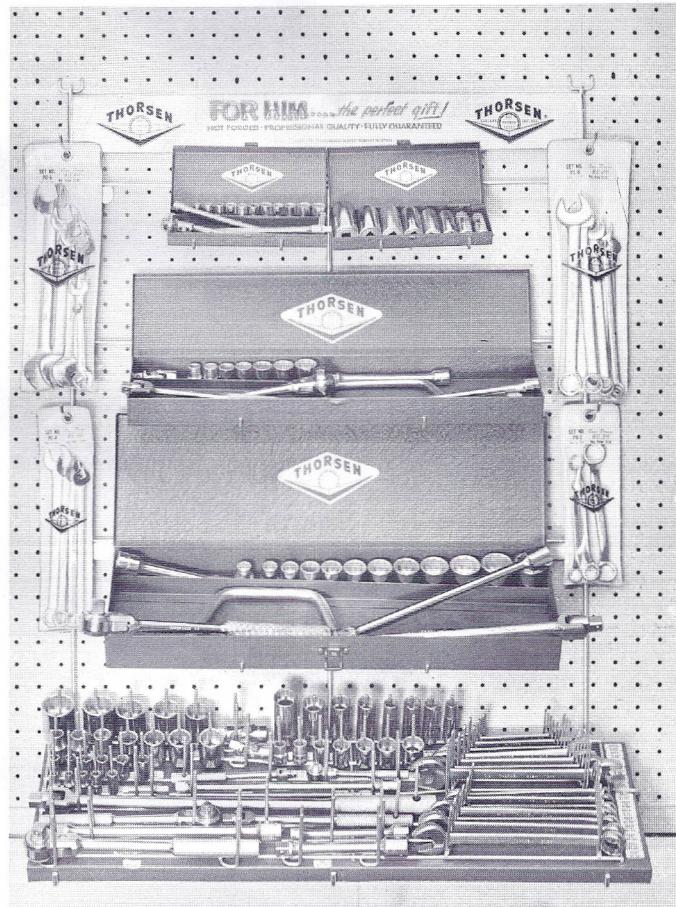
① PRICE— Never undersold: 40-50% below lines of comparable quality; 10-20% below so-called "second" lines.

② QUALITY— The finest at any price—fully guaranteed.

③ DISPLAY— Attractive "Eye Level" COMPACT display of Socket sets, Flat Wrench sets **AND** open stock will create impulse sales for you.

④ PROMOTIONS—

Year round—Free Self-Sell Lid Cards are provided for each Socket set at Christmas, Father's Day, etc. PLUS Thorsen's famous Red Box Special price promotions.



Dept. 73 COMPACT

(Contents on reverse side)

DEALER COST ONLY \$111.50

Only Thorsen Offers you the "Sales Tested" Big Chain Formula:

- A.** Puts big ticket impulse items **UP** where your customer can "see 'em and buy 'em"
- B.** This new horizontal tray puts low volume open stock pieces **DOWN** below your high profit sets and (like BIG CHAIN BINS) gives a maximum of display in a minimum of space.

THORSEN MANUFACTURING CO.
5325 HORTON STREET • OAKLAND 8, CALIFORNIA



CONTENTS DEPT. 73 COMPACT

ONE OF EACH SET PER DISPLAY

SOCKET WRENCH SETS

1/4" Drive Set No. 1416

Tool No.	Description
18M	Flexhandle
50M	2" Extension
53M	6" Extension
77M	Reversible Ratchet
6M	3/16" 6 pt. Socket
7M	5/32" "
8M	1/4" "
9M	5/16" "
10M	3/8" "
11M	11/32" "
12M	9/16" "
14M	5/8" "
8MS	1/2" 8 pt. Socket
10MS	5/8" "
12MS	3/8" "

Dealer Cost \$7.41

3/8" Drive Set No. 3809DP

Tool No.	Description
612JX	3/8" 6 pt. Deep Soc.
614JX	5/16" "
616JX	1/2" "
618J	5/16" 12 pt. Deep Soc.
620J	5/8" "
622J	11/16" "
624J	3/4" "
626J	13/16" "

Dealer Cost \$4.80

3/8" Drive Set No. 3814

Tool No.	Description
12J	Flexhandle
33J	Univ. Joint
53J	5" Extension
57J	10" Extension
62J	Speeder
77J	Reversible Ratchet
312X	3/8" 6 pt. Socket
314X	5/16" "
316X	1/2" "
318	5/16" 12 pt. Socket
320	5/8" "
322	11/16" "
324	3/4" "

Dealer Cost \$12.34

1/2" Drive Set No. 1218

Tool No.	Description
16	Flexhandle
53	5" Extension
57	10" Extension
62	Speeder
77	Reversible Ratchet
514	7/16" 12 pt. Socket
516	1/2" "
518	5/16" "
520	5/8" "
522	11/16" "
524	3/4" "
526	13/16" "
528	7/8" "
530	15/16" "
532	1" "
534	11/16" "
536	11/8" "

Dealer Cost \$17.09

FLAT WRENCH GLITTER-PAKS

Combination Wrench Set No. PC-4

Tool No.	Description
2012	5/8"
2014	7/16"
2016	1/2"
2018	9/16"

Dealer Cost \$2.46

Combination Wrench Set No. PC-6

Tool No.	Description
2012	3/8"
2014	5/16"
2016	1/2"
2018	9/16"
2020	5/8"
2024	3/4"

Dealer Cost \$3.92

Open-End Wrench Set No. PO-6

Tool No.	Description
3008	1/4" x 5/16"
3012	3/8" x 5/16"
3016	1/2" x 5/16"
3019	19/32" x 11/16"
3020	5/8" x 3/4"
3024	3/4" x 7/8"

Dealer Cost \$4.28

Short Box Wrench Set No. PB-3

Tool No.	Description
2112	5/8" x 7/16"
2116	1/2" x 5/16"
2120	5/8" x 11/16"

Dealer Cost \$1.80

1/4" Drive (14 pieces)

Tool No.	Description
6M	3/16" 6-Point Socket
7M	5/32" 6-Point Socket
8M	1/4" 6-Point Socket
8MS	1/4" 8-Point Socket
9M	5/32" 6-Point Socket
10M	3/8" 6-Point Socket
10MS	5/16" 8-Point Socket
11M	11/32" 6-Point Socket
12M	9/16" 6-Point Socket
12MS	5/8" 8-Point Socket
14M	5/16" 6-Point Socket
18M	Flex Handle
50M	2" Extension
77M	Ratchet, reversible, enclosed

3/8" Drive (20 pieces)

Tool No.	Description
312X	3/8" 6-Point Socket
314X	5/16" 6-Point Socket
316X	1/2" 6-Point Socket
318	5/16" 12-Point Socket
320	5/8" 12-Point Socket
322	11/16" 12-Point Socket
324	3/4" 12-Point Socket
612JX	3/8" Deep, 6-Point
614JX	5/16" Deep, 6-Point
616JX	1/2" Deep, 6-Point
618J	5/16" Deep, 12-Point
620J	5/8" Deep, 12-Point
622J	11/16" Deep, 12-Point
624J	3/4" Deep, 12-Point
626J	13/16" Deep, 12-Point
12J	Flex Handle
33J	Universal Joint
53J	5" Extension
57J	10" Extension
77J	Ratchet, reversible, enclosed

1/2" Drive (17 pieces)

Tool No.	Description
514	7/16" 12-Point Socket
516	1/2" 12-Point Socket
518	5/16" 12-Point Socket
520	5/8" 12-Point Socket
522	11/16" 12-Point Socket
524	3/4" 12-Point Socket
526	13/16" 12-Point Socket
528	7/8" 12-Point Socket
530	15/16" 12-Point Socket
532	1" 12-Point Socket
534	11/16" 12-Point Socket
536	17/16" 12-Point Socket
57	10" Extension
77	10" Ratchet, reversible, enclosed

Combination and Open-End Wrenches (14 pieces)

Tool No.	Description
2012	3/8", Length 7"
2014	5/16", Length 7 1/4"
2016	1/2", Length 7 5/8"
2018	9/16", Length 8"
2020	5/8", Length 8 1/2"
2022	11/16", Length 8 3/4"
2024	3/4", Length 9"
3012	3/8" x 7/16", Length 5"
3014	7/16" x 1/2", Length 6 1/4"
3016	1/2" x 5/16", Length 6 5/8"
3018	5/8" x 5/16", Length 7 1/8"
3019	19/32" x 11/16", Length 7 1/2"
3020	5/8" x 3/4", Length 8 1/4"
3024	3/4" x 7/8", Length 9 3/8"

**Total Dealer Cost
Dept. 73
Only \$111.50**